## **ABSTRACT**

In a non-volatile passive matrix memory device (10) comprising an electrically polarizable dielectric memory material (12) exhibiting hysteresis, first and second sets (14;15) of addressing electrodes constitute 5 word lines (WL) and bit lines (BL) of the memory device. A memory cell (13) is defined in the memory material (12) at the overlap between a word line (WL) and a bit line (BL). The word lines (WL) are divided into segments (\$) with each segments sharing and being 10 defined by adjoining bit lines (BL). Means (25) are provided for connecting each bit line (BL) of a segment (S) with a sensing means (26), thus enabling simultaneous connections of all memory cells (13) of a word line segment (15) for readout via the bit lines 15 (BL) of the segment (S). Each sensing means (26) senses the charge flow in a bit line (BL) in order to determine a stored logical value. In a readout method a word line (WL) of a segment (S) is activated by setting its potential to a switching voltage Vs of the memory 20 cell. (13) during at least a portion of a read cycle, while keeping the bit lines (BL) of the segment (S) at zero potential, during which read cycle a logical value stored in the individual memory cells (13) is sensed by the sensing means (26). - Use in a volumetric data storage 25 apparatus.

Fig. 5